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Closing event of the Creative Metropolises project will take place in Barcelona

On June 14-16th the Creative Metropolises partner city – Barcelona, will be hosting the Closing event of three year project devoted to the exchange of experience and policies to support creative industries in 11 European cities - Amsterdam, Barcelona, Berlin, Birmingham, Helsinki, Oslo, Riga, Stockholm, Tallinn, Vilnius and Warsaw.

Event will take place in the frame of BizBarcelona - the annual Creative forum for entrepreneurs and creative industries' representatives that will be held in these days in Barcelona.

The Closing event aims to discuss the outcomes of experience exchange among the decision makers, creative industry stakeholders, entrepreneurs and potential support tactics for Creative city districts in Europe.

A comparative analysis of the urban policies needed to strengthen the development of the creative economy has been undertaken and 11 cities involved in the project. The results of this analysis formed the common basis for partner-to-partner study visits, whose conclusions and recommendations are gathered in the Portfolio of the best practices implemented in each one the partner cities.

One of the activities of the BIZBarcelona is the policymakers track, where Creative Metropolises project will organize the round table about creativeness, cities and entrepreneurship. To this debate, we already have confirmed the participation of representatives from the three of the main sectors involved in the promotion of creative industries and entrepreneurship: the public, private and academic sectors. The framework of this round table will be the main outputs of the project and its conclusions that will be shared by the lead partner of the project.

Besides the discussion about project outcomes and future implementation of the knowledge gained, this Closing event will include visits to the 22@Barcelona Innovation District, the facilities of Barcelona Activa as well as to some creative, innovative and international known projects with headquarters in Barcelona.

The participants will be also participating in the [BIZBarcelona event](#), (three consolidated annual events which joined forces to have a common setting: Day of the Entrepreneur, HITBarcelona, Emprededor XXI and Tecnio Forum). More than 50 conferences and workshops, networking activities and the Global Entrepreneurship Competition are planned in the framework of the BIZBarcelona. Among others, a competition of the world's 25 best business plans to obtain the funding necessary to develop the project.

About the CREATIVE METROPOLES PROJECT:

Co-financed by the European Regional Development Fund and the Norwegian funding through the INTERREG IVC programme

Developed in the framework of





CREATIVE METROPOLES

www.creativemetropoles.eu

The CREATIVE METROPOLES project was initiated in 2007 by the Baltic Metropolises Network and now involves 11 European metropolitan cities. The project also strongly supports the direction taken by the newly launched EU Strategy for the Baltic Sea Region that puts fostering of innovation support at its heart.

“CREATIVE METROPOLES: Public Policies in Support of Creative Industries” has received 2.44 MEUR funding from the INTERREG IVC programme in an effort to make public support systems and instruments more focused, effective and better tailored to the actual needs of the creative industries. It will run until September 2011.

The project is spearheaded by the culture and business development professionals of local governments of Amsterdam, Barcelona, Berlin, Birmingham, Helsinki, Oslo, Riga, Stockholm, Tallinn, Vilnius and Warsaw – cities that play a central role in the economies of their countries. The City of Riga is the project initiator and lead partner of the consortium. This is currently one of the widest pan-European projects addressing this field.

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